



Anchor Institutions and Inclusive Economic Development: Opportunity and Challenges in Two Cities

**New Partners for Smart Growth Conference
Denver, CO**

**Victor Rubin, Vice President for Research
PolicyLink**

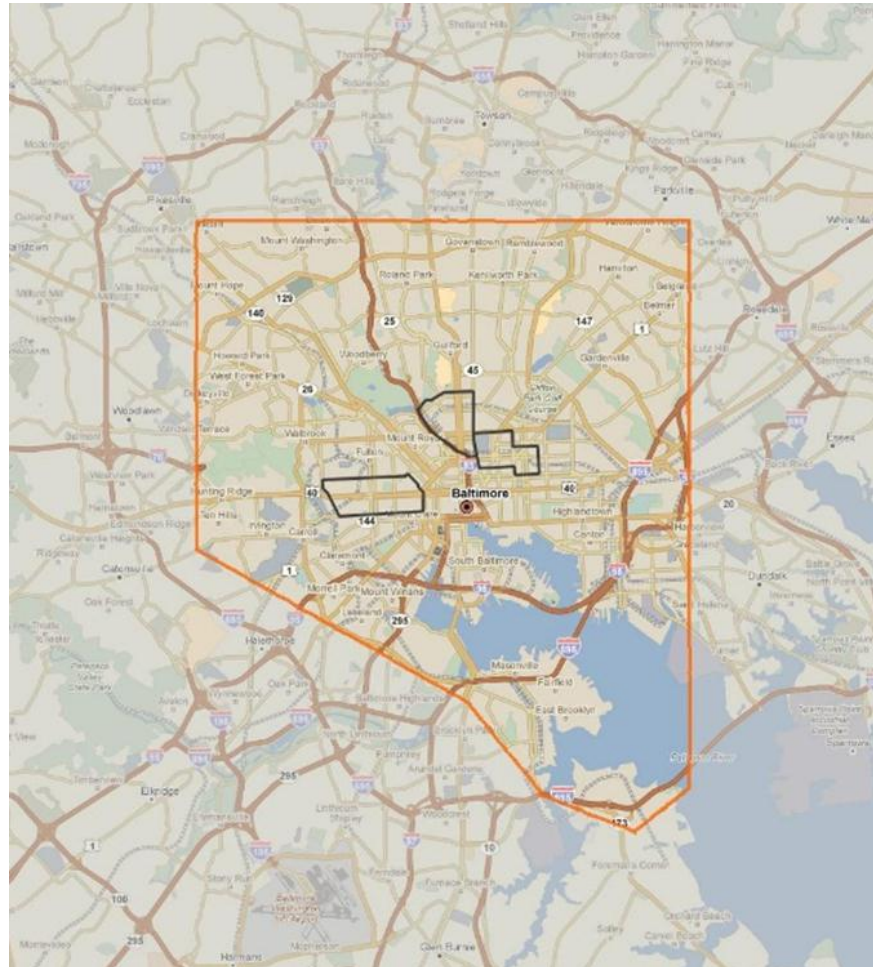
February 13, 2014

Anchors and Innovation Strategies in two cities

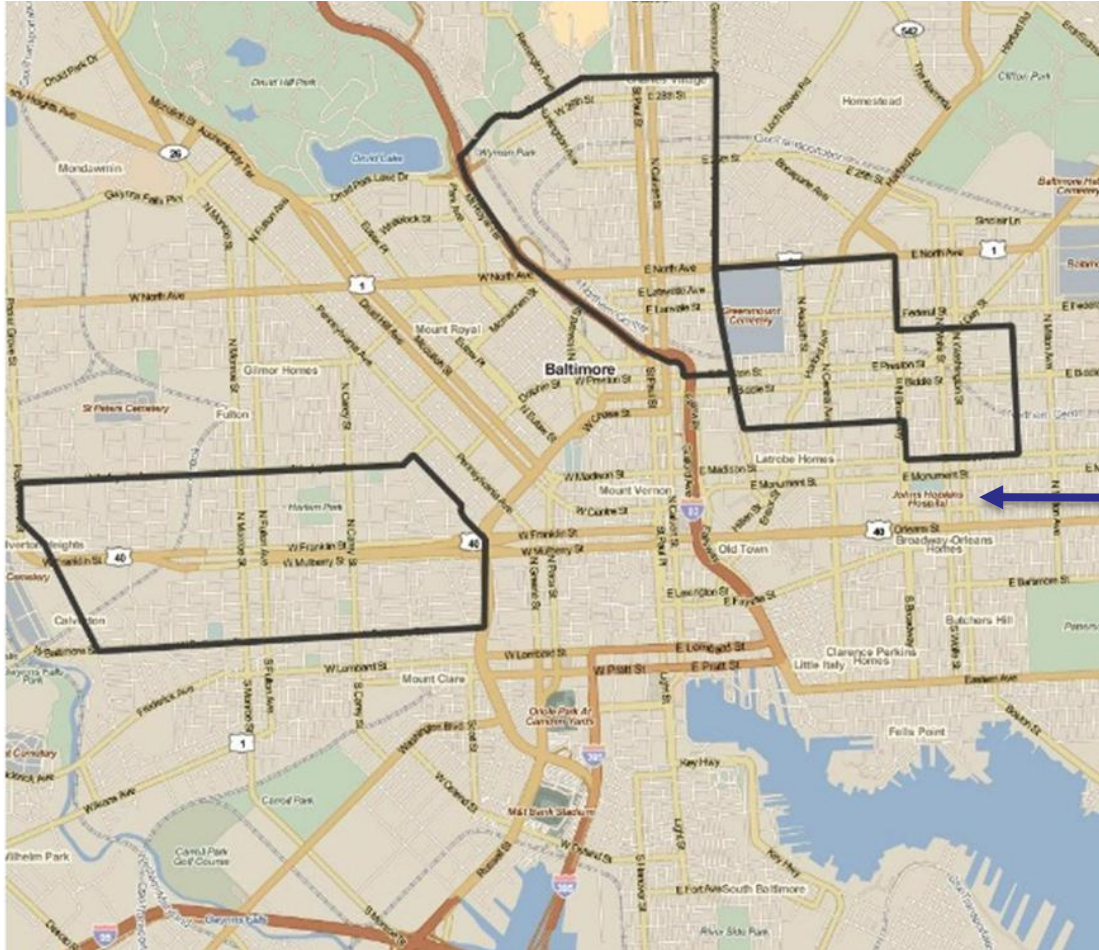
- **Multifaceted commitments by philanthropy and the public and private sectors to build and/or strengthen mixed use, mixed income communities**
- **Medical centers and universities are the largest employers and intended to be engines of the innovation economy.**
- **There are explicit strategies for racial inclusion and social equity in the new developments and initiatives**
- **It is too soon to tell how these plans and strategies will turn out**

- **Two of America's great industrial cities, having lost a great deal of their economic foundation**
- **Underappreciated assets of many kinds**
- **Reinventing themselves gradually, with eyes on both entrepreneurship and sustainable development**
- **Big plans and partnerships, but real change happens one block and one job at a time**

Baltimore, with Integration Partnership target areas



Baltimore Integration Partnership target areas



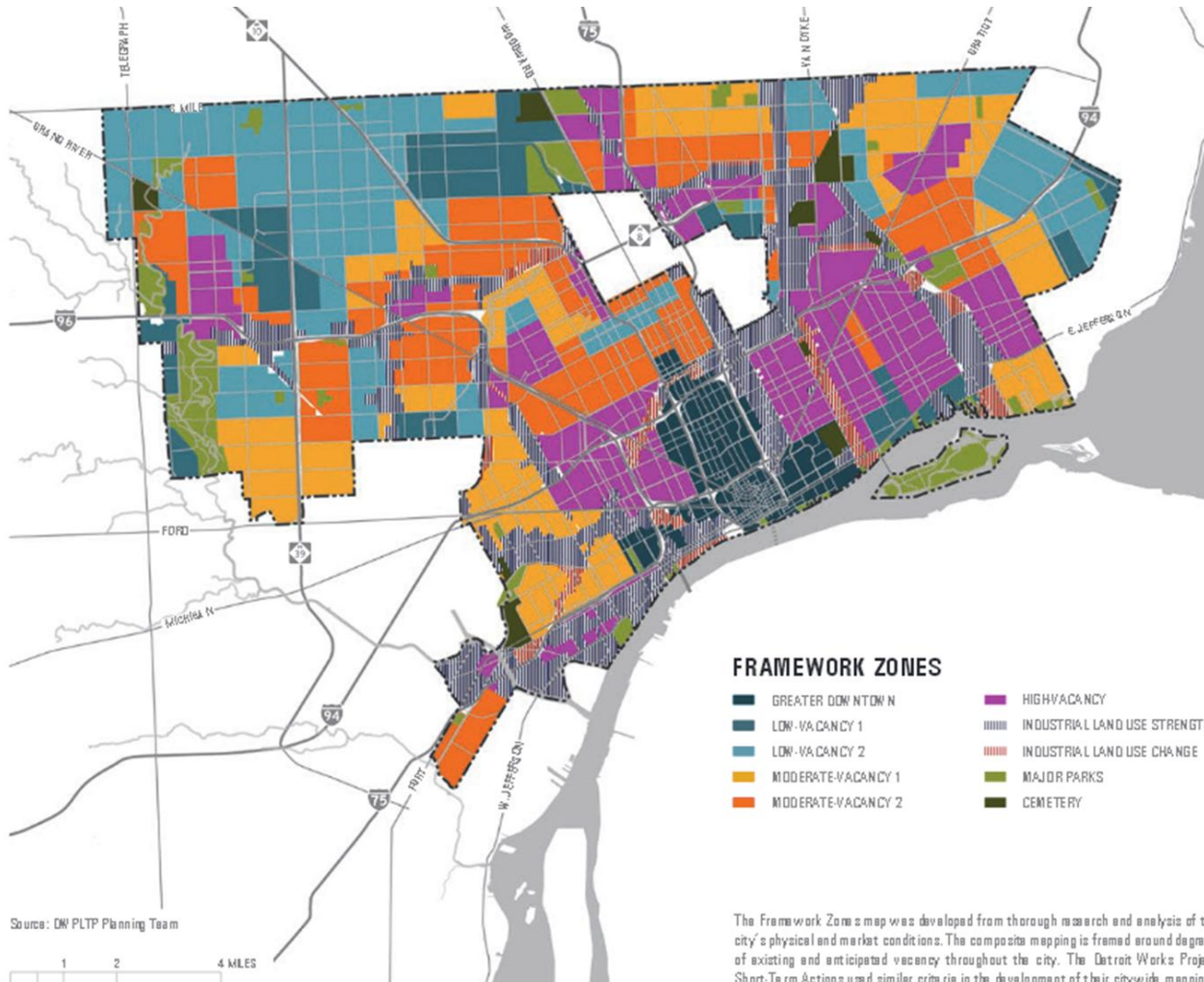
**Johns Hopkins
Medical Center**

East Baltimore: Eager Park and Science and Technology Park at Johns Hopkins

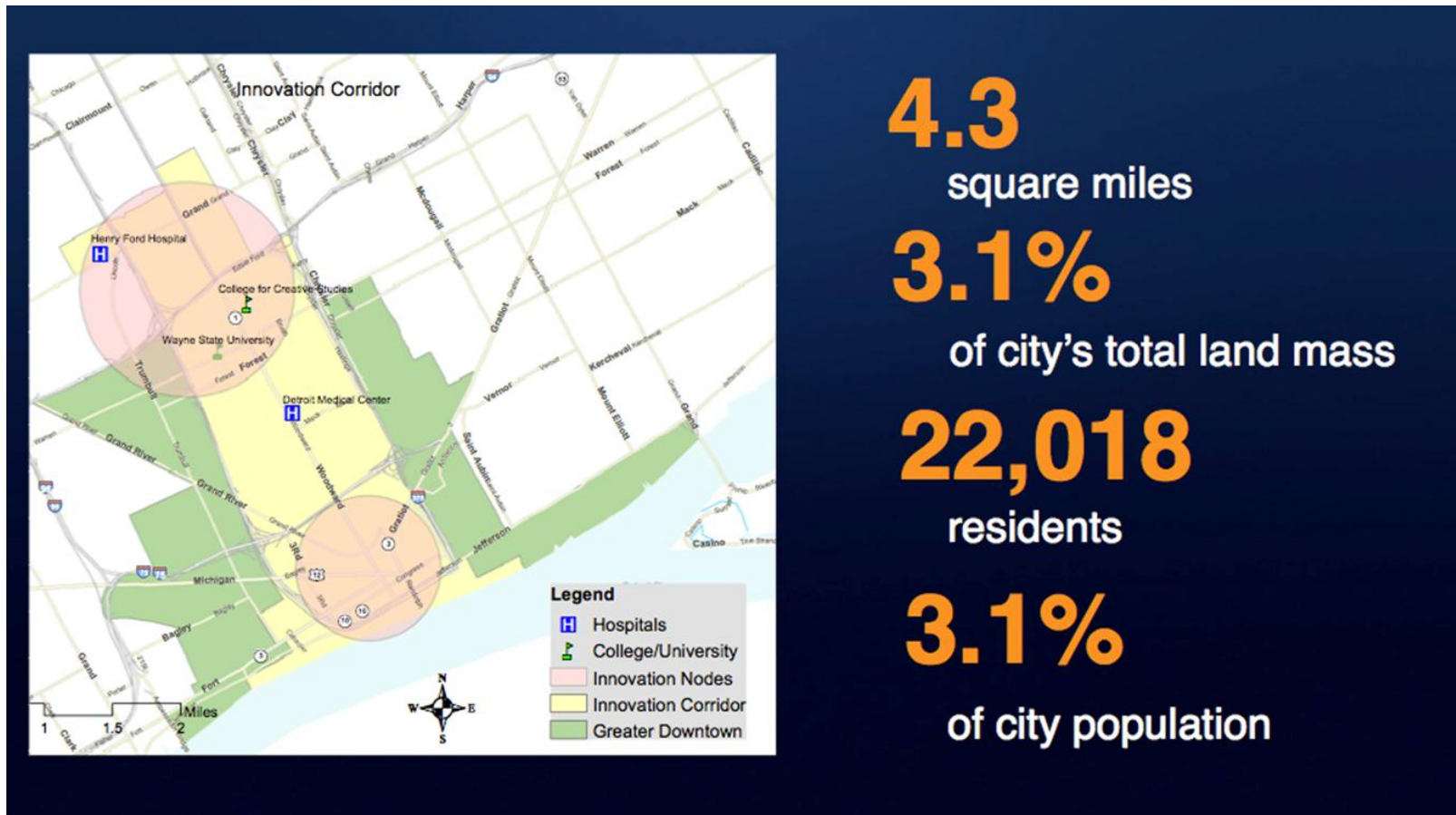


- Retail
- R&D Proposed
- R&D Built
- Hotel
- School
- Parking Garage
- New Residential
- Rehab Residential
- Completed Residential

Detroit, with Detroit Future City framework zones

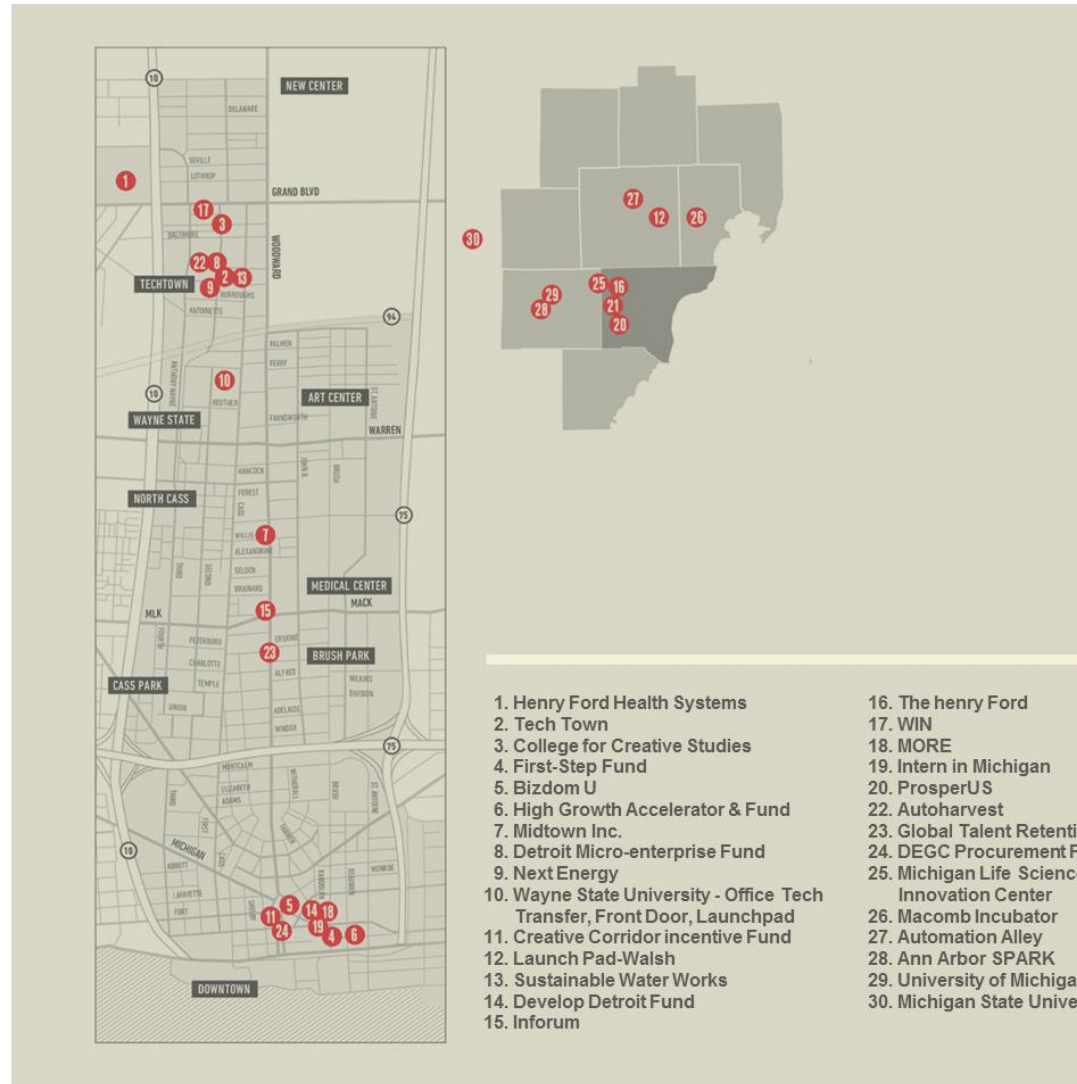


Woodward Corridor, Downtown and Midtown Innovation District



New Economy Initiative grantee organizations in Innovation District

NEI GEOGRAPHIC FOCUS



1. Henry Ford Health Systems
2. Tech Town
3. College for Creative Studies
4. First-Step Fund
5. Bizdom U
6. High Growth Accelerator & Fund
7. Midtown Inc.
8. Detroit Micro-enterprise Fund
9. Next Energy
10. Wayne State University - Office Tech Transfer, Front Door, Launchpad
11. Creative Corridor incentive Fund
12. Launch Pad-Walsh
13. Sustainable Water Works
14. Develop Detroit Fund
15. Inforum
16. The Henry Ford
17. WIN
18. MORE
19. Intern in Michigan
20. ProsperUS
22. Autoharvest
23. Global Talent Retention Initiative
24. DEGC Procurement Program
25. Michigan Life Sciences Innovation Center
26. Macomb Incubator
27. Automation Alley
28. Ann Arbor SPARK
29. University of Michigan
30. Michigan State University